**Ideation Phase**

**Empathize & Discover**

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| Date | 06 May 2023 |
| Team ID | NM2023TMID19401 |
| Project Name | The Meme Museum: A Curated Collection of Hilarity |

**Empathy Map Canvas:**

An empathy map is a tool used to gain a deeper understanding of customers or users by capturing their thoughts, feelings, behaviors, and experiences. It helps in developing a customer-centric perspective and identifying their needs, pain points, and motivations.

